



## Brief Resume

### Awards Wining Content, PR & Skilling Strategist

## **Ashok K Sharma, D.Phil**

OSD CM (U.P. & UK)/Joint Director Information, (Retd) U.P. Government, Lucknow

*Fomer Advisor (Skilling), The Times Group, Bennett and Coleman Ltd*

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### Objective

Looking for a more challenging, satisfying and suitably rewarding opportunity.

### Career Highlights

1. Authored numerous bestselling books for India's leading publishers, earning multiple National Awards. Renowned children's literature author with 40+ years of experience. Exclusive contributor to Hindustan Times' 'Nandan' and The Times of India's 'Parag'. Author of National Book Trust
2. Former Advisor (Skilling) at Bennett, Coleman & Co. Ltd., contributing to strategic initiatives.
3. Editorial Advisor and Author for prestigious publishers including Raj Kamal Prakashan, Prabhat Prakashan, Diamond Books, Om Books, and Vikramaditya Shodh Sansthan, Madhya Pradesh.
4. Content Advisor for "Kak Bhushundi Ramayan", a prime-time epic airing on DD National.
5. Content Chief for *Date with Divine*—a soulful spiritual music initiative by celebrated singer Ankit Batra. Authored 40+ bhajans and religious scripts, with ongoing contributions.
6. Authored speeches and statements for Chief Ministers of Uttar Pradesh (2000–2007) and Uttarakhand (2009–2012) with unmatched consistency.
7. Competent in handling PR and communication strategies. Served as Joint Director and Deputy Director for various Chief Ministers of Uttar Pradesh (2000–2007, 2012–2015).
8. Content Author for IGNOU's Journalism and Mass Media Course (PGJMC, New Millennium Syllabus). Visiting Faculty at Dr. Baba Saheb Bhim Rao Ambedkar Central University, Lucknow, and advisor to national universities on journalism, mass communication, and content creation.
9. Expert in PR and media relations with credible connections across government, administration, media, and academia nationwide. Former General Secretary of SIPRA and Past Chairman of the Public Relations Society of India, Lucknow Chapter.
10. 40+ years of progressive experience in PR, mass communication, and media management, including roles as PR & Media Manager for Chief Ministers and Governors of Uttar Pradesh. Served as OSD to Chief Ministers of Uttarakhand during three regimes.

### National Awards & Honors

1. Most Original Book on Health Subject, Government of India 1993  
On **World Famous Systems of Medicines & Therapies** (Pustak Mahal)
2. Pandit GB Pant National Award, Government of India in 1998-99  
On **ISI: The Dreaded Intelligence Agency of Pakistan** (Tulsi Publications)
3. 32<sup>nd</sup>. National Leadership Excellence Award, Public Relations Society of India, 2010  
For **Outstanding Contribution in the field of Public Relations**  
(Award ceremony was organized at The National Library, Kolkata, West Bengal)
4. Indian Languages Newspaper Association (ILNA) Recognition (2013)  
**National Convention in Agra for my insightful book on Indian journalism.**
5. Ganesh Shankar Vidyarthi Award (2015)  
**16th National Convention, the Print & Electronic Journalism Association**
6. Lifetime Achievement Award (2018)  
**Awarded by the PRSI Lucknow Chapter on National Public Relations Day**
7. Uttarakhand Government's Highest Award (2010)  
**For exemplary management of the, the Kumbh Mela in Haridwar.**
8. Swadeshi Samman (2015) Conferred at the Jodhpur (Rajasthan) National Convention  
**Swadeshi Jagran Manch Rajasthan**
9. Bhartendu HarishChandra Award, Government of India in 1999-2000  
On **Communication Revolution & Hindi Journalism** (Vishwavidyalaya Prakashan)  
**Nominated amongst Top Five Books**

### Qualifications

#### Academic

1. **D.Phil. ('Communication & Journalism')** Rohilkhand University, Bareilly, A+
2. **PG Diploma in Journalism and Mass Communication**  
U.P. Rajirshi Tandon Open University, Allahabad
3. **M.Sc. (Botany)** Aligarh Muslim University, Aligarh
4. **MA (Hindi)** Meerut University, Meerut

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## Professional

1. **Foundation Course in General Administration**  
*Administrative Training Institute, Nainital (Uttaranchal)*
2. **Advance Certificate Course on Multimedia and Animation**  
*Cybertech (Government Accredited Institute), Lucknow*
3. **Certificate in Office Automation in Media Management**  
*Regional Computer Center (Government of India) Lucknow*

## Creative

**Authored & Published** 63+ Best Selling Books (and still counting). Two of them received National awards. One nominated. About 2000 articles are published on a very diverse variety of subjects, in the leading magazines and newspapers. And delivered Countless Radio/TV talks on *All India Radio* on topics assigned by the Radio. More than 21 podcasts aired on youtube@kavyakumarshow.

## My Best Selling Books

1. **World Famous Systems of Medicines & Therapies**, Pustak Mahal, New Delhi (1992) National Award in 1993
2. **ISI : The Dreaded Intelligence Agency of Pakistan**, Tulsi Publications, GB Pant Award (Home Ministry, GOI) in 1998
3. **Sanchar Kranti aur Hindi Patrakarita**, Vishvavidyalaya Prakashan, Varanasi (Among first 5 nominations for Bhartendu Award, GOI in 2000)
4. **ABC of Marriages**, Family Paperbacks/Pustak Mahal, New Delhi
5. **World Famous Spy Scandals**, Pustak Mahal New Delhi
6. **Complete Prophecies of Nostradamous**, Diamond Pocket Books, New Delhi
7. **Nostradamous and his prophecies for the next Millennium**, Diamond Pocket Books, New Delhi
8. **U.P. Quiz Book**, (1994, 1995, 1996, 1996, 1997, 1998) Pustak Mahal, New Delhi
9. **World Famous Predictions**, Pustak Mahal, New Delhi
10. **World Famous Ghosts**, Pustak Mahal New Delhi (So far 23 editions)
11. **World Famous Notorious Women**, Pustak Mahal New Delhi
12. **Chintan aur Vichar**, Diamond Pocket Books, New Delhi
13. **Clinton-Lewinsky Scandal**, Diamond Pocket Books, New Delhi
14. **Vishwa Prasadhdha Vivah Prithayen avam Paramparayen**, Pustak Mahal, New Delhi
15. **Biography of JRD Tata** (Joy of Achievement by RM Lala) Hindi transcreation as UPLABHDHI KA AANANDA for Rajkamal Prakashan, New Delhi
16. **Aadhunik Patrakarita, Chunautiyan aur Sambhavnayen** : Diamond Pocket Books, New Delhi
17. **2012, Universal Doom or New Age**, Diamond Pocket Books, New Delhi
18. **Kumbh Mela and The Sadhus-The Quest for Immortality: (Editor):** Pilgrims Publishing, Varanasi
19. **You Can Top** : By Gurushri Sakshi Ramkripal ji Maharaj, (Editor Dr. Ashok K Sharma) Diamond Books, New Delhi
20. **Kamaal Ka Jaadu**, (illustrated) in many languages National Book Trust, New Delhi
21. **Kailash Satyarthi**, (Biography Nobel Laureate), Diamond Pocket Books, New Delhi
22. **Malala, as Co Author** (Biography Nobel Laureate), Diamond Pocket Books, New Delhi
23. **Apni Sharton Par, Shard Pawar** (Autobiography, Hindi Rewriting), Rajkamal Prakashan, New Delhi
24. **Ek Hi Zindagi Kafi Nahin Natwar Singh Autobiography** (Hindi Rewriting), Diamond Pocket Books, New Delhi
25. **Punarjanma (Born Again), Walter Semkiw**, as Editor, Prabhat Prakashan, New Delhi
26. **Gaudhan Darshan, (Cow & Religions)** Sanskriti Prakashan, New Delhi
27. **In the Shadow of a Legend (Biography Dilip Kumar, Hindi Rewriting)**, Om Books, Mumbai
28. **Ganesh Geeta, Editor/Rewriter**, Radhakrishna Prakashan, New Delhi
29. **Shiv Geeta, Editor/Rewriter**, Radhakrishna Prakashan, New Delhi
30. **Bhagvati Geeta, Editor/Rewriter**, Radhakrishna Prakashan, New Delhi
31. **Ram Geeta, Editor/Rewriter**, Radhakrishna Prakashan, New Delhi
32. **Yam Geeta, Editor/Rewriter**, Radhakrishna Prakashan, New Delhi

## Forthcoming Creations

1. **Various Geetas**, as Editor/Rewriter, Radhakrishna Prakashan, New Delhi
2. **Sambhal Story** (Film by S Kumar Mohan)
3. **A Mega TV Epic** with veteran TV Producer Naveen Kumar Arora
4. **Several Bhajans** on various new themes by Ankit Batra
5. **Aapadaon Se Bachaav (Disasters Survival Stories)**, UnboundScript, New Delhi

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